

Nefesh פע B'Nefesh **Planning and Preparing for the** Israeli Job Market

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- Learn types of employment in Israel
- Gain tools and knowledge to build a roadmap for successful employment in Israel
- Understand available resources and services for Aliyah



EMPLOYMENT SEARCH





TYPES OF EMPLOYMENT OPPERTUNITIES

- Sachir/a
- Atzami/t
- Employed on US or foreign payroll



EXPECTATIONS

- Most Olim make Aliyah without a signed employment contract.
- Certain roles and positions do not exist in Israel
- Smaller country = smaller industry
- Aliyah AND Immigration





Long Term Employment Planning

- Research Career Path
- Identify Career Goals
- Network
- Market Research
- Studies and Skill
- Hebrew Learning





CAREER GOALS

- Short vs long term goals
- Upskilling
- Reskilling
- Taking a step backwards to move forward
- Flexibility and open mindset are key



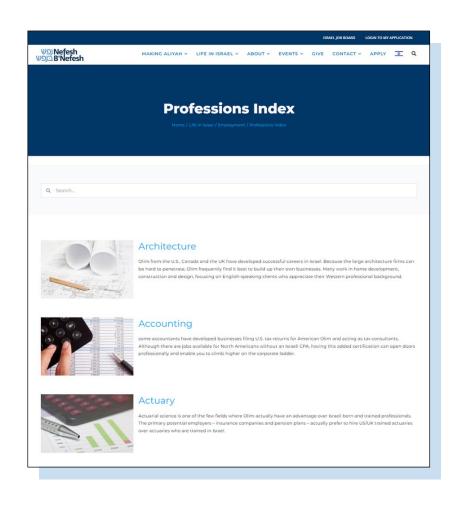


MARKET RESEARCH

- Read the news to stay current
- Use Israel job boards like developers use Amazon
- Research different jobs in Israel
 - Understand differences between job requirements in the USA/Canada vs Israel
 - Understand what skills you might be missing to be marketable
 - Understand what's your edge/ what are your challenges
 - Understand what your options are
 - Understand if you need degrees recognized, certifications, licensing



NEFESH B'NEFESH PROFESSIONS INDEX



Professions Index





NETWORKING



SOCIAL MEDIA & APPS

Facebook

- Snapchat
- Whatsapp Instagram
- LinkedIn

• Telegram

• Tiktok









in a	marketing director	Home	My Network	Jobs	(Messaging
People 🔻	Israel Connections Current company	ies 🔻	All Filters	Clear	1
About 35,	000 results				
	Noga Balaban • 2nd Marketing Director at WAVE Israel			Conne	ect
	Summary: An experienced marketing manager that works at B2B technology marketing	companies.	Manage all		
	Arbalest Partners, Idan Baris, and 7 other shared connections				
	Naama Shikartzi • 2nd Marketing Director, Side Project Academy Content Marketing 🎉)		Conne	ect
	Current: Marketing Director at Side Project Academy				
	Shev Shatzman, Yael Rotter - Katsman, and 1 other shared connection				
	shimi kaiserman • 2nd Marketing Director at adidas			Conne	ect





- Updated profile (picture, background, titles and content)
- Location optimization
- Leverage others' successes and outstanding profiles
- Utilize online resources to refine and enhance your LinkedIn experience and presence





- Industry specific groups
- English speaking/ Olim (international) groups
- Geographical groups





STUDIES & SKILLS



UP-SKILL & RE-SKILL

- Identify your missing skill(s)
- Find in-demand skills
- Bridge realistic skill gaps



RESOURCES - MISRAD HA'KLITA

- Nation-wide employment centers
- Professional ulpan
- Licensing exam preparation courses
- Notarized translation
- Voucher program
- Seminars
- Tailored assistance for professionals in the field of art, sports, and science





HEBREW LEARNING לימודי עברית



HEBREW LEARNING RESOURCES

- Podcasts, Radio, TV, Books
- Online applications
- Ulpanim throughout North America
- Hebrew Connect





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Short Term Employment Planning

- Resume Composition
- Job Market
- Identification
- Networking
- Budget Planning





RESUME-PRINCIPAL ELEMENTS

- Clean
- Concise
- Clear
- Brief
- Updated
- Relevant
- Readable
- Tailored





- Do I need a cover letter?
- How many pages should my document include?
- Should my resume be translated to Hebrew?
- What key elements should I include?







BUDGETING

Putting together an Aliyah budget

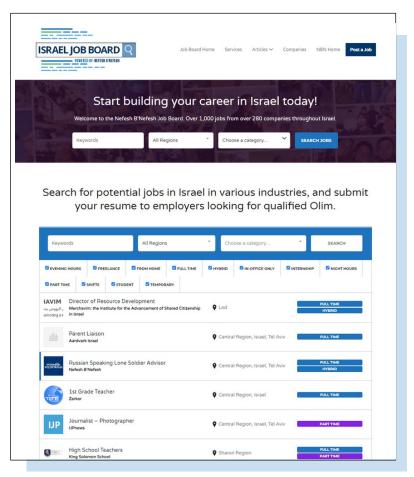
- Incorporating salary as a budget component
- Foreign to Israeli budget transition
- Professional consultations (Atzmai, remote worker)
- Vocational training, government programs, and

subsidies



NEFESH B'NEFESH JOB BOARD

• Job board







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Immediate Employment Search

- Resume Submission
- Interview Preparation
- Familiarity with Common Practices



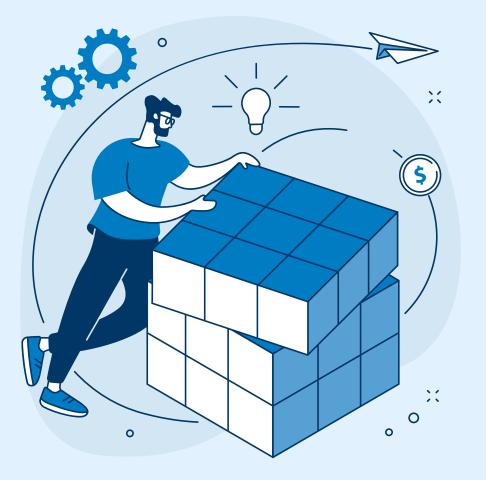


JOB HUNTING

Where do I find a job?

- Job boards
- Company webpage
- Networking, Friends, Family
- Social media platforms & apps
- Job fair and networking events
- Recruiting services





COMMON PRACTICES

- Employment availability expectations
- Tofes 101 and Nekudot Zikuy for Olim
- Employment contract review



ISRAELI LABOR LAWS & BENEFITS

- Kol Zchut
- Sick leave
- Vacation and paid time off
- Pension
- Keren Hishtalmut



SETTING UP FOR SUCCESS







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