

נפש Nefesh  
בנפש B'Nefesh

# Planning and Preparing for the Israeli Job Market

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**MAZAL TOV!**

# Goals & Objectives

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- Learn types of employment in Israel
- Gain tools and knowledge to build a roadmap for successful employment in Israel
- Understand available resources and services for Aliyah



# TYPES OF EMPLOYMENT OPPORTUNITIES

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- Sachir/a
- Atzami/t
- Employed on US or foreign payroll

# EXPECTATIONS

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- Most Olim make Aliyah without a signed employment contract.
- Certain roles and positions do not exist in Israel
- Smaller country = smaller industry
- Aliyah AND Immigration



# EMPLOYMENT TIMELINE

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## Long Term Employment Planning

- Research Career Path
- Identify Career Goals
- Network
- Market Research
- Studies and Skill
- Hebrew Learning



## CAREER GOALS

- Short vs long term goals
- Upskilling
- Reskilling
- Taking a step backwards to move forward
- Flexibility and open mindset are key



# MARKET RESEARCH

- Read the news to stay current
- Use Israel job boards like developers use Amazon
- Research different jobs in Israel
  - Understand differences between job requirements in the USA/Canada vs Israel
  - Understand what skills you might be missing to be marketable
  - Understand what's your edge/ what are your challenges
  - Understand what your options are
  - Understand if you need degrees recognized, certifications, licensing



# NEFESH B'NEFESH PROFESSIONS INDEX

ISRAEL JOB BOARD LOGIN TO MY APPLICATION

MAKING ALIYAH LIFE IN ISRAEL ABOUT EVENTS GIVE CONTACT APPLY

## Professions Index

Home / Life in Israel / Employment / Professions Index

Search...

### Architecture

Olim from the U.S., Canada and the UK have developed successful careers in Israel. Because the large architecture firms can be hard to penetrate, Olim frequently find it best to build up their own businesses. Many work in home development, construction and design, focusing on English-speaking clients who appreciate their Western professional background.

### Accounting

some accountants have developed businesses filing U.S. tax returns for American Olim and acting as tax consultants. Although there are jobs available for North Americans without an Israeli CPA, having this added certification can open doors professionally and enable you to climb higher on the corporate ladder.

### Actuary

Actuarial science is one of the few fields where Olim actually have an advantage over Israeli born and trained professionals. The primary potential employers – insurance companies and pension plans – actually prefer to hire US/UK trained actuaries over actuaries who are trained in Israel.

- [Professions Index](#)



# NETWORKING

# SOCIAL MEDIA & APPS

- Facebook
- Whatsapp
- LinkedIn
- Tiktok
- Snapchat
- Instagram
- Telegram







in marketing director


Home My Network Jobs Messaging

People Israel Connections Current companies All Filters Clear 1

About 35,000 results

 **Noga Balaban** • 2nd  
Marketing Director at WAVE  
Israel  
Summary: An experienced marketing manager that works at B2B technology companies. Manage all marketing...  
Arbalest Partners, Idan Baris, and 7 other shared connections

 **Naama Shikartzi** • 2nd  
Marketing Director, Side Project Academy | Content Marketing 🐱  
Israel  
Current: Marketing Director at Side Project Academy  
Shev Shatzman, Yael Rotter - Katsman, and 1 other shared connection

 **shimi kaiserman** • 2nd  
Marketing Director at adidas



# LINKEDIN ACTIONS

- Updated profile (picture, background, titles and content)
- Location optimization
- Leverage others' successes and outstanding profiles
- Utilize online resources to refine and enhance your LinkedIn experience and presence

- Industry specific groups
- English speaking/ Olim (international) groups
- Geographical groups



# STUDIES & SKILLS



# UP-SKILL & RE-SKILL

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- Identify your missing skill(s)
- Find in-demand skills
- Bridge realistic skill gaps

# RESOURCES - MISRAD HA'KLITA

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- Nation-wide employment centers
- Professional ulpan
- Licensing exam preparation courses
- Notarized translation
- Voucher program
- Seminars
- Tailored assistance for professionals in the field of art, sports, and science



# HEBREW LEARNING

לימודי עברית

# HEBREW LEARNING RESOURCES

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- Podcasts, Radio, TV, Books
- Online applications
- Ulpanim throughout North America
- Hebrew Connect



# EMPLOYMENT TIMELINE

## Long Term Employment Planning

- Research Career Path
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- Market Research
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## Short Term Employment Planning

- Resume Composition
- Job Market  
Identification
- Networking
- Budget Planning

# RESUME-PRINCIPAL ELEMENTS

- Clean
- Concise
- Clear
- Brief
- Updated
- Relevant
- Readable
- Tailored



# RESUME

- Do I need a cover letter?
- How many pages should my document include?
- Should my resume be translated to Hebrew?
- What key elements should I include?







# BUDGETING

## Putting together an Aliyah budget

- Incorporating salary as a budget component
- Foreign to Israeli budget transition
- Professional consultations (Atzmai, remote worker)
- Vocational training, government programs, and subsidies

# NEFESH B'NEFESH JOB BOARD

- [Job board](#)

The screenshot displays the Nefesh B'Nefesh Job Board interface. At the top, the logo 'ISRAEL JOB BOARD' is visible, along with navigation links for 'Job Board Home', 'Services', 'Articles', 'Companies', 'NBN Home', and a 'Post a Job' button. A search bar is located in the top right corner.

The main heading reads 'Start building your career in Israel today!' followed by a welcome message: 'Welcome to the Nefesh B'Nefesh Job Board. Over 1,000 jobs from over 280 companies throughout Israel.' Below this is a search bar with fields for 'Keywords', 'All Regions', and 'Choose a category...', and a 'SEARCH JOBS' button.

A descriptive text states: 'Search for potential jobs in Israel in various industries, and submit your resume to employers looking for qualified Olim.'

The search results section includes a filter bar with the following options: EVENING HOURS, FREELANCE, FROM HOME, FULL TIME, HYBRID, IN-OFFICE ONLY, INTERNSHIP, NIGHT HOURS, PART TIME, SHIFTS, STUDENT, and TEMPORARY. Below the filters, a list of job postings is shown:

Company	Job Title	Location	Job Type
IIVIM	Director of Resource Development	Lod	FULL TIME, HYBRID
Aardvark Israel	Parent Liaison	Central Region, Israel, Tel Aviv	FULL TIME
Nefesh B'Nefesh	Russian Speaking Lone Soldier Advisor	Central Region, Israel, Tel Aviv	FULL TIME, HYBRID
Zarkor	1st Grade Teacher	Central Region, Israel	FULL TIME
IJP	Journalist - Photographer	Central Region, Israel, Tel Aviv	PART TIME
King Solomon School	High School Teachers	Sharon Region	FULL TIME, PART TIME



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## Short Term Employment Planning

- Resume Composition
- Job Market Identification
- Networking
- Budget Planning

## Immediate Employment Search

- Resume Submission
- Interview Preparation
- Familiarity with Common Practices

# JOB HUNTING

## Where do I find a job?

- Job boards
- Company webpage
- Networking, Friends, Family
- Social media platforms & apps
- Job fair and networking events
- Recruiting services





## COMMON PRACTICES

- Employment availability expectations
- Tofes 101 and Nekudot Zikuy for Olim
- Employment contract review

# ISRAELI LABOR LAWS & BENEFITS

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- Kol Zchut
- Sick leave
- Vacation and paid time off
- Pension
- Keren Hishtalmut

# SETTING UP FOR SUCCESS





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