

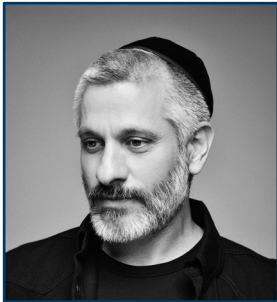
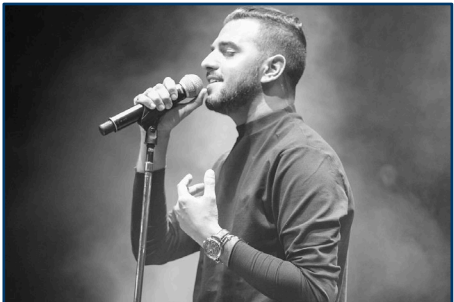


נפש Nefesh  
בנפש B'Nefesh

# How to Find Your Community in Israel

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# THE SYMPHONY OF ISRAEL'S DIVERSITY





## Former PRESIDENT REUVEN RIVLIN

### A “New Concept of Partnership” Among the Tribes

Addressing the 15th Annual Herzliya Conference, on June 7, 2015, the former President of the State of Israel, Reuven (Rubi) Rivlin delivered what many would come to consider a defining speech, commonly referred to as the "Four Tribes" speech. In his remarks, President Rivlin addressed the socio-demographic transformation that is remaking Israel's society, now composed of four growingly equal-sized "tribes" – secular, national religious, ultra-orthodox ("Haredi"), and Arab. This transformation, President Rivlin contended, mandates the formulation of a "new concept of partnership" among the tribes.



# TERMS: TYPES OF COMMUNITIES



Yishuv

ישוב



Yishuv Ironi

ישוב עירוני



Yishuv Kafri

ישוב כפרי



Ayeret Pituch

עיריית פיתוח



Ir

עיר

# TERMS: REGIONS

|                       |               |  |
|-----------------------|---------------|--|
| Gush Dan              | גוש דן        | Metropolitan Tel Aviv Area                       |
| Hamerkaz              | המרכז         | The Center, extended metropolitan Tel Aviv area  |
| Ayzor<br>Yerushalayim | אזור ירושלים  | Metropolitan Jerusalem area                      |
| Tzafon                | צפון          | North, includes Galil and Golan                  |
| Darom                 | דרום          | South, includes the Negev                        |
| Yehuda &<br>Shomron   | יהודה ושומרון | Judea & Samaria/<br>Shtachim שטחים - Territories |

# TERMS: TYPES OF HOUSING

|                  |              |  |
|------------------|--------------|--|
| Dira             | דירה         | Apartment  |
| Dirat Cheder     | דירת חדר     | Studio Apartment                                       |
| Yechidat Diyur   | יחידת דיור   | Rental Unit (such as a converted basement)             |
| Dirat 4 Chadarim | דירת 4 חדרים | 3 Bedroom Apartment                                    |
| Dirat Gan        | דירת גן      | Garden Apartment                                       |
| Villa            | ווילה        | Private Home   |
| Cottage          | קוטז'י       | Semi-attached home or a duplex with a private entrance |

# RELIGIOUS ORIENTATION

- Secular
- Orthodox
- Mixed (Secular and Orthodox) and Traditional
- Primarily Secular with a significant Orthodox Population
- Primarily Orthodox with a significant Secular Population





# VIEWING A COMMUNITY AS A RENTER VS PURCHASER

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## Renter

Does this community meet my immediate to short-term needs as a new Oleh?

## Purchaser

Does this community meet my long-term needs in Israel?

# DO I WANT AN ANGLO COMMUNITY?

- Choosing a first community vs. choosing your lifetime community
- Aliyah to a neighborhood and not to a city



# ANGLO COMMUNITIES – PROS & CONS

## Pros

- Greater ability to communicate in English
- Availability of Oleh services
- Availability of Anglo style schools and institutions
- Feels familiar and easier to navigate
- Easier short-term integration

## Cons

- Usually more expensive
- May not “feel” like Israel
- May inhibit Hebrew language acquisition
- Children may continue to identify as North American
- Makes integration into Israeli society more challenging

# WHAT ARE YOU LOOKING FOR IN A COMMUNITY?

|  |                      |                                       |                               |                            |
|--|----------------------|---------------------------------------|-------------------------------|----------------------------|
| Cultural Activities?                           | Religious Community? | Employment Opportunities in my field? | Quiet Suburb?                 | Green Space?               |
| Young Families?                                | Topography Weather?  | Diverse Population?                   | Educational Institutions?     | Public Transportation?     |
| Special Health Needs?                          | Olim Community?      | Housing Purchase?                     | Bustling City?                | Easy Access to a Hospital? |
| Proximity to Family and/ or Friends in Israel? | Nightlife?           | Sports Facilities?                    | Special Hobbies or Interests? | Cost of Living?            |

# HOW TO RESEARCH COMMUNITIES

- Israel experience –key to success
- Networking with friends and family
- Aliyah Professionals
  - NBN
  - Municipal Aliyah Representatives
- Pilot Trip
- NBN community database and contacts
- Fb: Israel Communities Info for Anglo Olim
- Additional community Fb & and WhatsApp groups

# NBN RESOURCE: VOLUNTEER COMMUNITY CONTACTS

- Over 600 contacts
- By city or yishuv and by neighborhood
- By demographic
- By Jewish affiliation
- Includes bonus info!

<https://www.nbn.org.il/community-guide-contacts/>



# HOW TO RESEARCH COMMUNITIES ... CONTINUED

## Virtual Pilot Trip

- Nefesh B'Nefesh website
- Nefesh B'Nefesh Virtual Programming – Community Webinars
- Google Search, Google Maps/Street ViewMadlan.co.il
- Yad2.co.il
- Facebook
- YouTube
- Municipal and Community websites
- Israel Real Estate Websites

# TOP 10 COMMUNITIES WITH NBN OLIM



- Jerusalem
- Beit Shemesh
- Tel Aviv-Yafo
- Ra'anana
- Modi'in-Maccabim-Re'ut
- Efrat
- Netanya
- Herzliya
- Haifa
- Zichron Yaacov



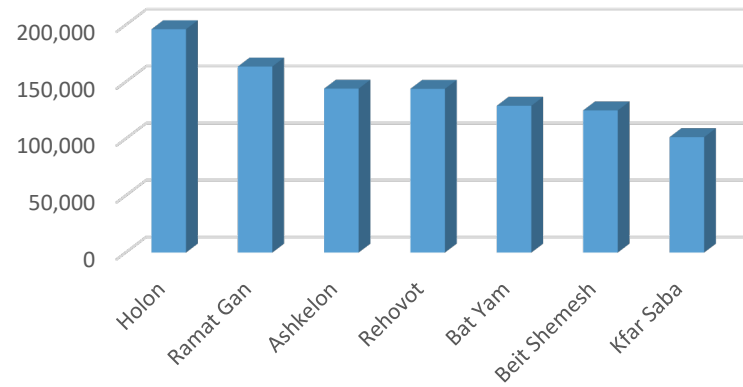
# ISRAEL COMMUNITY DEMOGRAPHICS

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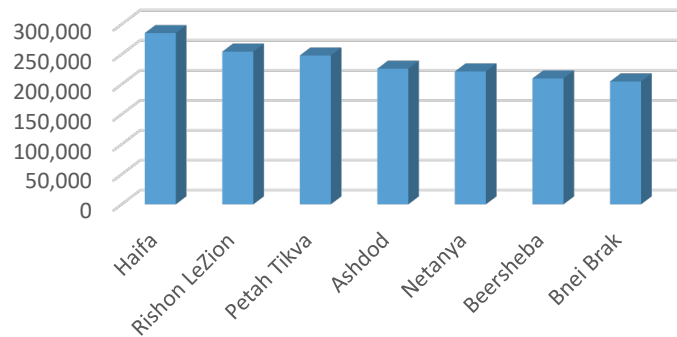
- 75% of our population lives in Israel's 77 cities
- 700+ small communities with less than 1000 residents
- Just over 50% of NBN Olim go to Jerusalem, Tel Aviv and Beit Shemesh areas

# ISRAELI CITIES

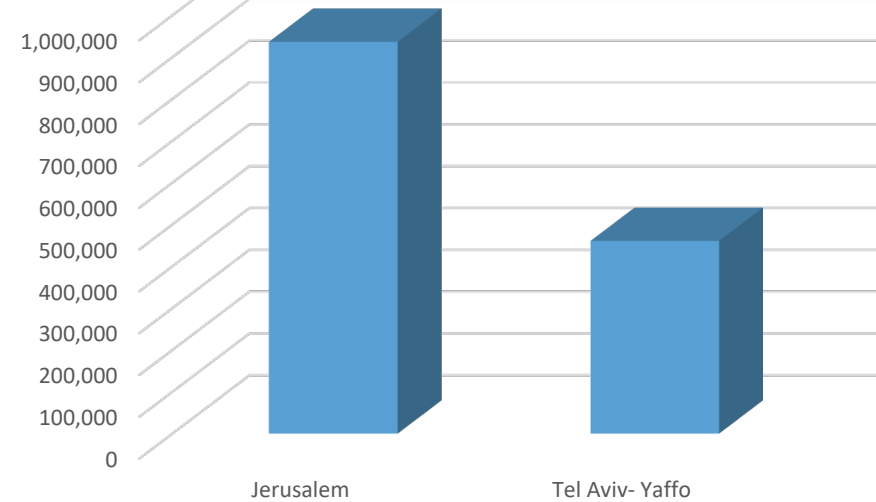
### Population 100-200K



### Population 200-300K

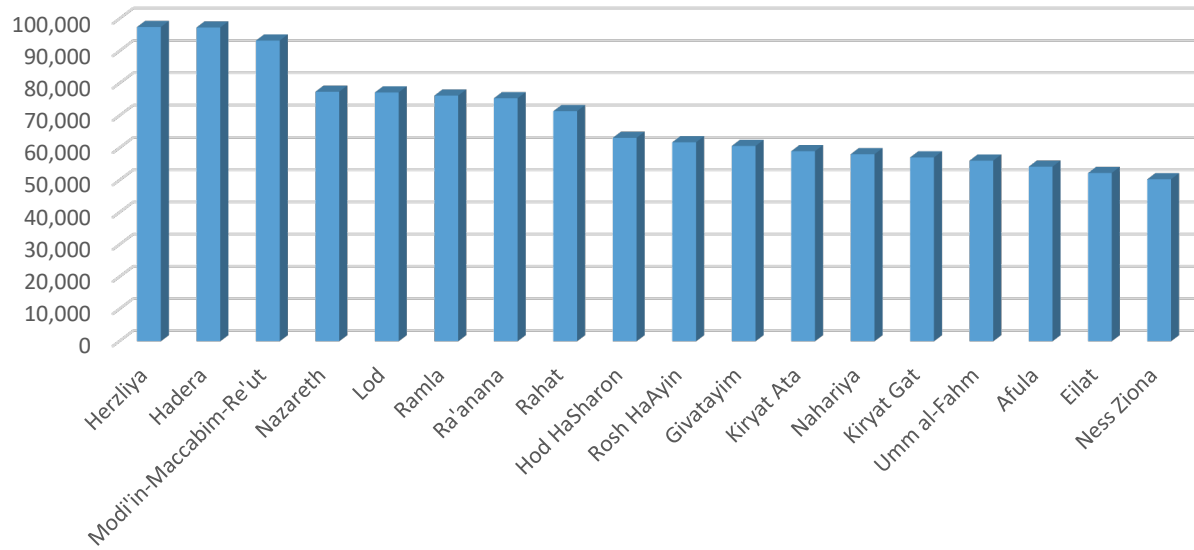


### Population 400K and Up

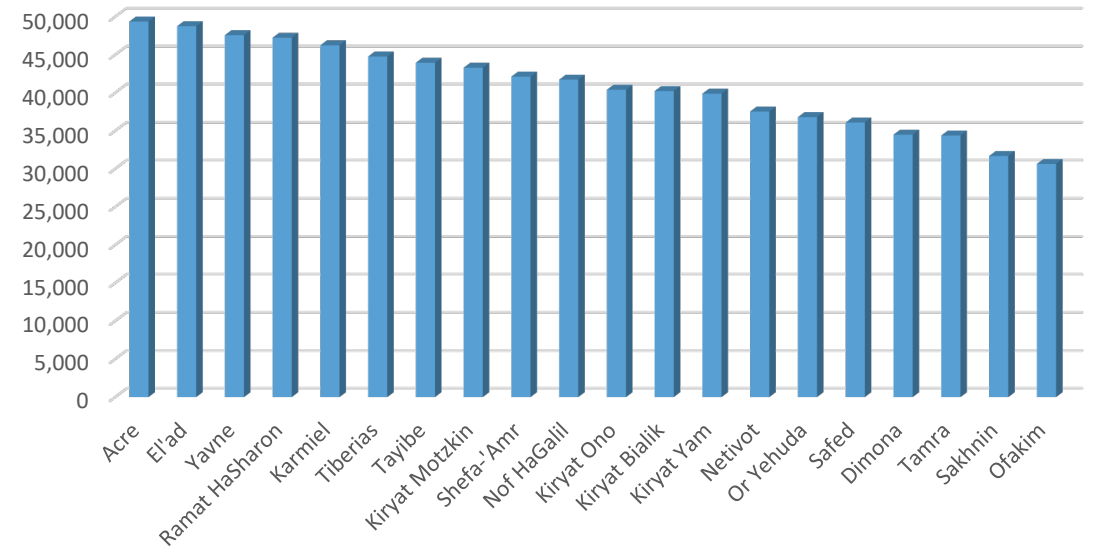


# SMALL ISRAELI CITIES

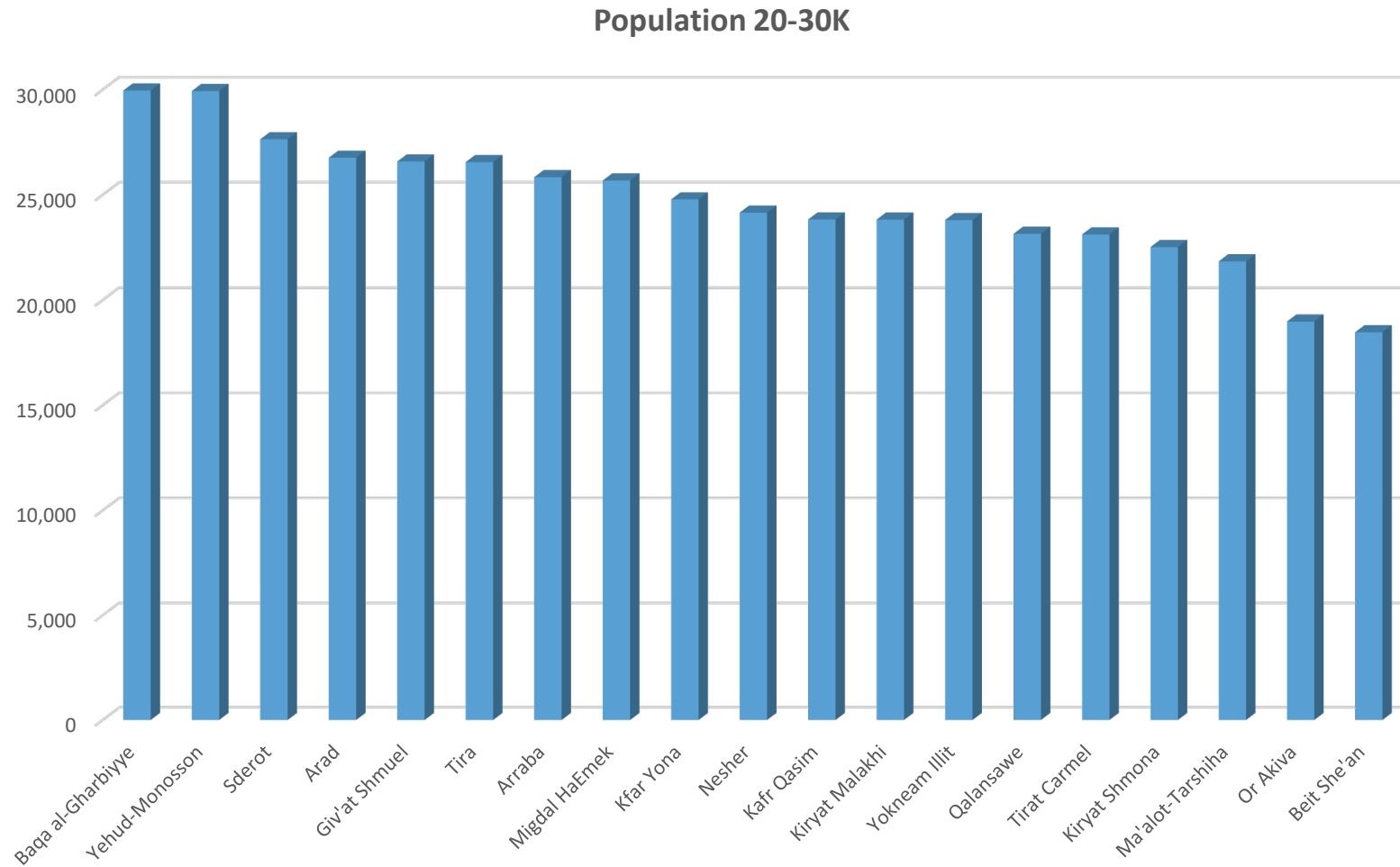
Population 50-100K



Population 30-50K



# EVEN SMALLER ISRAELI CITIES



# IN SUM: KEYS TO CHOOSING YOUR COMMUNITY



- Understanding Israel and its diversity
- Understanding types of communities, areas, housing options
- Identifying priorities for your community choice
- How to choose communities for further research
- How to research these communities for Aliyah



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